

# How can we squeeze more food from a RAINDROP?



Farming feeds the world, but it depends on vital natural resources. Just consider this: irrigation for agriculture consumes 2/3 of the world's fresh water withdrawals.

Experts have concluded that agricultural output will need to double by 2050 to feed a growing world. We'll need to get more from each drop of irrigated water.

We'll also need to do more with the solution nature already provides: rain.

The challenge for farmers is squeezing the most out of unpredictable rainfall.

That requires putting the latest science-based tools in farmers' hands, including advanced hybrid and biotech seeds. Our goal is to develop seeds that significantly increase crop yields and can help farmers use 1/3 less water per unit produced.

Producing more. Conserving more. Improving farmers' lives. That's sustainable agriculture. And that's what Monsanto is all about.

**Non-irrigated  
agriculture  
produces 60%  
of the world's  
food. It will need  
to do more.**

Learn more at: [www.ProduceMoreConserveMore.com](http://www.ProduceMoreConserveMore.com)

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PRODUCING MORE

CONSERVING MORE

IMPROVING FARMERS' LIVES

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