

MONSANTO



Monsanto News and Interview Opportunities
2007 Farm Progress Show – Decatur, IL
Aug. 28-30, 2007
Tents # 102, 202 and 38E,
(Monsanto media contacts listed on page 4)

News Conference – New Agricultural Youth Initiative

10 a.m. Tuesday, Aug. 28
Media Tent (#1049)

DEKALB® corn has a proud tradition of supporting youth in agriculture. At the 2007 Farm Progress Show, DEKALB will announce an exciting new initiative that reinforces its long-term commitment to the development and success of future ag leaders. This new initiative includes the launch of a new line of custom-designed apparel for young men and women, which will be unveiled and modeled at the press conference. A portion of all apparel purchases will be donated by DEKALB to help fund a new investment in ag youth.

Jim Zimmer, Vice President-U.S. Branded Business for Monsanto, and Jason Hoag, DEKALB Marketing Manager, will participate in the press conference, along with a representative from FFA.

Special Media Tour – Monsanto Technology Showcase Tour

5 p.m. Tuesday, Aug. 28
(Media registration opens at 4:30 p.m. - Monsanto Technology Showcase Tour tent #38E.)

Robb Fraley, Executive Vice President and Chief Technology Officer, will lead media on a special tour of Monsanto's Technology Showcase Tour, which previews the future of agriculture through exhibits of current products as well as future technologies in Monsanto's R&D product pipeline. Included are Roundup RReady2Yield™ soybeans, drought-tolerant and nitrogen utilization corn, YieldGard VT™ next-generation insect control corn, Maveria™ high-value corn with lysine, dicamba-tolerant soybeans, higher-oil soybeans, and new soybean products supporting healthier consumer diets. The tour will also feature advances in plant breeding, including demonstrations of over \$1 million in molecular breeding technology.

Interview Opportunities – Monsanto spokespersons are also available throughout the show to discuss products and issues related to corn and soybean production, including:

YieldGard VT Triple™

New YieldGard VT Triple™ corn hybrids were planted on over 1.5 million acres this year, offering growers improved consistency, better insect protection and even higher yield potential than first-generation YieldGard® products. YieldGard VT Triple combines

YieldGard VT™ Rootworm control and YieldGard Corn Borer with Roundup Ready 2 technology for weed control.

Spokespersons: John Jansen, Monsanto Corn Trait Lead; Dave Rhylander, Director of Traits; Chris Peterson, Corn Traits Marketing Manager.

Vistive™ Low-Linolenic Soybeans

Planted on 1.5 million acres in 2007, Vistive low-lin beans can reduce or eliminate unhealthy trans fats in processed foods, providing U.S. soybean farmers with a premium market opportunity to help support growing consumer demand for healthier diets. Vistive is expected to be more broadly available for 2008, based on food company and processor demand. Currently, over 100 food companies are using Vistive oil, including KFC and Kellogg's.

Spokespersons: Joe Bothe, Soybean Quality Traits Manager; Dion McBay, Soybean Traits Marketing Manager; Calvin Treat, Oilseeds Lead; Kurt Wickstrom, Soy Traits Marketing Manager.

Roundup RReady2Yield™ Soybeans

The next generation of glyphosate tolerant soybeans, Roundup RReady2Yield Soybeans, received regulatory approval last month, and a limited introduction is anticipated in 2009. They offer the simple, flexible weed control of the Roundup Ready® System, plus 7 percent to 11 percent higher yield potential than Roundup Ready Soybeans based on three years of field comparisons.

Spokespersons: David Nothmann, Soybean Agronomic Trait Lead; Dion McBay, Soybean Traits Marketing Manager; Dave Rhylander, Director of Traits.

DEKALB® Corn

DEKALB will introduce 41 new YieldMaker™ corn products for 2008 that contain exclusive genetics and a wide range of traits farmers want. DEKALB industry-leading germplasm delivers strong roots and stalks that result in greater standability and higher yield potential. As a result, more farmers are planting more DEKALB. Also new is the *DEKALB Supply Commitment Program*, which is a special commitment to farmers who order early to ensure that the DEKALB products they request will be delivered. The program applies to qualifying orders placed by the farmer with an Asgrow and DEKALB dealer and entered by the dealer into the farmer order system by Nov. 21, 2007. See enclosed DEKALB Supply Commitment Program flier for program details.

Spokespersons: Jason Hoag, DEKALB Marketing Manager; Bob Starke, Corn Product Manager.

Asgrow® Soybeans

Asgrow will offer 16 new Elites™ soybean products for the 2008 growing season, all high-performing soybean varieties that provide growers with excellent yield potential. Asgrow exclusive genetics and the extra steps taking for genetic purity deliver more uniform plant health and consistently higher yield potential.

Spokesperson: Tom Schaefer, Asgrow Marketing Manager; Scott Stein, Asgrow Soybean Product Manager.

Roundup® Agricultural Herbicides

Monsanto will launch Roundup PowerMAX™, a new and improved formulation that will replace Roundup Original MAX® for the 2008 crop year. This new formulation sets a new standard in performance, while delivering trusted and proven crop safety on Roundup Ready® crops. Roundup PowerMAX performs more consistently from weed to weed and field to field to deliver better weed control. This includes better performance on hard-to-control weeds such as velvetleaf, lambsquarter, purslane, kochia and morningglory.

Spokesperson: Chad Bush, Roundup Marketing Manager.

Processor Preferred® HFC Hybrids

Processor Preferred High Fermentable Corn (HFC) hybrids can provide 2 percent to 4 percent more ethanol per bushel than commodity corn to help meet the booming demand for alternative fuel sources. Available in over 90 seed brands with high yield potential, Processor Preferred brands reflect Monsanto's strong commitment to the ethanol industry.

Spokespersons: Troy Hobbs, Corn Biofuels Strategy Lead; Robb Elliott, Processor Preferred Marketing Manager; Steve Petersen, Processor Preferred Marketing Manager.

Other topics

Monsanto spokespersons will also be available to answer questions or conduct interviews on other topics of interest in agriculture. Media contacts are listed below by subject area.

Monsanto Media Contacts

Monsanto Public Affairs

Geri Berdak, (soybeans, weed management) office: 314/694-4717; cell: 314/808-2113

Darren Wallis, (corn, biofuels), office: 314/694-5674; cell: 314/681-1757

Michael Doane, (chemistry), office: 314/694-3589; cell: 314/315-0547

Osborn & Barr Communications

Lisa Cassady, office: 314/746-1956; cell: 314/591-7330

Carly Kaufman, office: 314/236-6901 cell: 314/610-6372

Nancy Hallahan, office: 314/746-1964; cell: 314/591-2876

Randy Myers, office: 314/746-1929; cell: 314/497-2105

Visit www.monsanto.com/farmprogress2007, or www.monsanto.com and click on the Farm Progress logo for a full online press kit and Technology Showcase preview featuring a Monsanto agronomist blog, time-lapse video of our drought-tolerant corn and dicamba-tolerant soybeans, podcasts and audio reports, farmer reactions, and more -- giving visitors a "peek over the fence."

Monsanto's pipeline products are not approved for sale or distribution. Monsanto is not promoting or offering these products for sale. It is a violation of federal law to promote any unregistered use. Information about these products is provided for educational purposes only. Commercialization of products is dependent on multiple factors, including the successful conclusion of the regulatory process.

Always read and follow pesticide label directions. Follow grain marketing and insect resistance management requirements. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup agricultural herbicides. Roundup® agricultural herbicides will kill crops that are not glyphosate tolerant. YieldGard products are not yet registered in all states. Check with your Monsanto representative for the registration status in your state. DEKALB® is a registered trademark of DEKALB Genetics Corporation. Maveria™ is a trademark of Renessen LLC. Roundup®, Roundup Ready®, YieldGard®, YieldGard VT™, YieldGard VT Triple™, Vistive™, Asgrow®, Roundup Original MAX®, Roundup PowerMAX™, Processor Preferred®, and Roundup RReady2Yield™ are trademarks of Monsanto Technology LLC. ©2007 Monsanto Company