

Delta Cotton Grower Depends on Bollgard II[®], Worm Control



Arkansas grower Phil Selby planted Bollgard II cotton on 80 percent of his cotton acres this season to help control heavy worm pressure.

Faced with worm pressure that can often be heavy in his area of the Delta, southeast Arkansas grower Phil Selby planted Bollgard II[®] cotton on 600 of his cotton acres two seasons ago.

Pleased with the performance, he expanded the unrivaled worm control technology to 50 percent of his cotton fields last year, and for 2006, the Portland, Arkansas, producer planted Bollgard II cotton on 80 percent of his 5,000 cotton acres.

"We have a lot of worm pressure here in the Delta," Selby says. "When the Bollgard[®] gene came along, that really helped us a lot. With corn moving into our area, as it has, Bollgard II has really paid off. Late this season, we had a tremendous influx of fall armyworms that moved in out of the corn after it started maturing. Bollgard II took care of that pressure."

Selby says in a typical season, he often had to spray his conventional cotton for worms six to eight times, but with Bollgard cotton, only two to three times. Although Bollgard II may occasionally require a supplemental spray for worms, that was not the case for Selby this year. "We had no oversprays on the Bollgard II cotton for bollworm, budworm or the armyworm this season."

Selby says he also considers Bollgard II to offer "excellent value" because it reduces or eliminates the need to spray insecticides for worms. "Even with the increased cost, we saw there was a definite place for this technology in our operation," he says.

Equally important is the convenience and time savings he has realized, especially at harvest. "I think Bollgard II technology is a time-saver in that when we're into harvest here with our grain, we don't have to pull someone from a tractor or from a grain truck to take the highboy and go treat for worms, or hire a custom applicator to

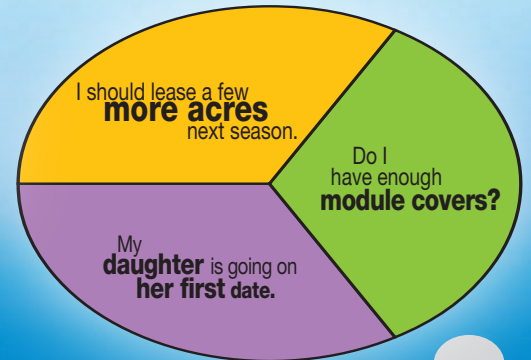
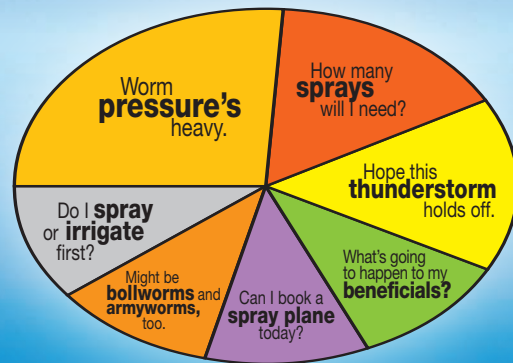
spray," the Arkansas farmer explains. "Bollgard II takes care of those trips for you."

Dependable worm control has also translated into strong yield protection for this Arkansas producer. "Bollgard II varieties are up on the top end of our yields," he says. "We're very pleased with the results."



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Bollgard II. Because worms aren't the only things worth worrying about.



There's more to your operation than pest control. Bollgard II[®] stops the most worms with the least sprays, and that means you can focus on other things. **Get the unrivaled control of Bollgard II and get a little extra peace of mind this season.**



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