

# Roundup® Brands with CROPSHIELD™ Formulas Shine in Sugar-Cane-Soybean Rotation

No matter what types of crops you grow, there's a place for Roundup® agricultural herbicides. And sometimes this herbicide – which is known throughout the world – is used in some really interesting ways.

Take Ricky Gonsoulin, for instance. This New Iberia, Louisiana, farmer operates Gonsoulin Farms LLP with his brother, Keith, and their father, Daniel. Together they manage 2,000 acres of sugar cane and 400 acres of Roundup Ready® soybeans in a rotational fallow program. The latest Roundup herbicide formulations, Roundup WeatherMAX® and Roundup Original MAX®, are widely used on sugar cane, in soybeans and on fallow ground to eliminate weed competition for moisture and nutrients.

“We don't use any generic glyphosate on this farm,” Gonsoulin says. “I prefer to stick with the Roundup brands. They have a good warranty, and I've never had a bad experience dealing with Monsanto. The company has done an excellent job of working with me.”

Gonsoulin's major weed problems – bermudagrass and Johnsongrass – are controlled by applications of Roundup Original MAX to fallow ground before rotating back to sugar cane. He will also make two or three over-the-top applications of Roundup agricultural herbicide to Roundup Ready soybeans, which are often grown on fallow ground as a way of obtaining some income from ground that would otherwise be nonproductive.



Ricky Gonsoulin

Gonsoulin is especially pleased with the crop safety he sees when applying Roundup WeatherMAX and Roundup Original MAX in Roundup Ready soybeans. Both of these Roundup products contain CROPSHIELD™ Formulas, which were developed to provide optimal crop safety and unsurpassed weed control.

Gonsoulin has seen crop damage from other soybean herbicides, and sometimes these other soybean herbicides can restrict his freedom to rotate from soybeans back to sugar cane. He likes leaving that rotation option open, as sugar cane is almost always his most profitable crop.

There's also another use for Roundup agricultural herbicides that serves Gonsoulin well. Thirty-five to 40 days before sugar cane is harvested in late September or early October, he will apply six ounces of Roundup WeatherMAX with CROPSHIELD Formula per acre over the top of sugar cane to serve as a growth ripener or growth regulator.

“This treatment shuts down the process of generating new green growth on the sugar cane and instead channels the plants' energy into making sugar – which is just what we want it to do,” Gonsoulin says.

Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.

CROPSHIELD™ formulas included in Roundup WeatherMAX® and Roundup Original MAX®. EPA Reg. No. 527-537 and EPA Reg. No. 524-539.

Always read and follow pesticide label directions. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup agricultural herbicides. Roundup® agricultural herbicides will kill crops that are not glyphosate tolerant. Roundup®, Roundup Ready®, CROPSHIELD™, Roundup WeatherMAX® and Roundup Original MAX® are trademarks of Monsanto Technology LLC. ©2007 Monsanto Company.

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### Brand X Injury.

Brand X herbicide applied at the 1x labeled rate.



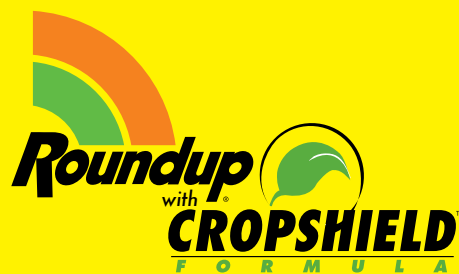
### Roundup CROPSHIELD Crop Safety.

Roundup with CROPSHIELD Formula applied at the 1x labeled rate.

## You know it's right when it's Roundup® with CROPSHIELD™ Formulas.

**Roundup with CROPSHIELD Formulas has been proven crop safe in more than 1,600 side-by-side comparisons.**

**Ask your retailer for it today.**



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