

# The Next Evolution in Roundup® Technology



- *More Concentrated Formulation*
- *Less Time*
- *Better Weed Control*



- **One-Hour Rainfast Warranty**
- **More Miles and Fewer Containers**
- **“Caution” Signal Word**
- **Monsanto 24-Hour Support:**
  - Technical
  - Environmental
  - Government and Public Relations

# Roundup PRO Concentrate™

## **The Newest Evolution in Roundup® Technology.**

New Roundup PRO Concentrate™ with patented PROformance™ Technology delivers unsurpassed weed control in a new, more concentrated formulation.

With Roundup PRO Concentrate, you get more miles per gallon, saving you and your crews time, money and unnecessary handling hassles. You'll improve worker efficiency, and you can choose the packaging that fits your application needs.

With Roundup PRO Concentrate, you're backed by Monsanto's commitment to quality and stewardship. And, Roundup PRO Concentrate is backed by Monsanto's One-Hour Rainfast Warranty.

### **Unsurpassed Weed Control**

Get the confidence that can only come from a proven product and Monsanto's 25-plus years of experience with Roundup herbicide brands.

Roundup PRO Concentrate is part of the Roundup family of products, and provides unsurpassed control of a wide range of annual and perennial grasses, broadleaf weeds and sedges. In fact, no other herbicides control more weeds than Roundup PRO brands, including Roundup PRO Concentrate.

## **Here's how you can benefit from Roundup PRO Concentrate's power-packed formulation:**

- **One-Hour Rainfast Warranty.** Roundup PRO Concentrate's patented PROformance Technology is backed by Monsanto. There's less need to check on product performance and less need to focus on the weather forecast for application timing. So your crews can keep working for improved worker efficiency.
- **More Miles and Fewer Containers.** You'll see savings as you cover more miles and handle fewer containers with Roundup PRO Concentrate, which means less downtime for your crews.
- **"Caution" Signal Word.** Roundup PRO Concentrate carries the "Caution" signal word on its label, which means the product fits your precise specifications. This allows greater worker convenience than products with more restrictive signal words.
- **Monsanto 24-Hour Support:**
  - Technical.** Monsanto personnel have the experience and know-how it takes to serve as resources for your weed control problems.
  - Environmental.** Roundup PRO Concentrate's active ingredient has favorable environmental characteristics. It binds tightly to soil, making it unlikely to move to groundwater. It also has no residual soil activity, so it won't be taken up by the roots of non-targeted plants.
  - Government and Public Relations.** Our industry affairs specialists focus on the issues that can hinder your activities around the state, and are ready to address those issues so you don't have to spend time defending your actions.

Always read and follow label directions. Roundup®, Roundup PRO Concentrate™ and PROformance™ are trademarks of Monsanto Technology LLC.

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